

UNIVERSITY OF FOGGIA

Ph.D. Course in Economic Sciences – Cycles XXXVIII and XXXIX



RESEARCH SEMINAR

Department of Social Sciences,
Ph.D. Students Teaching Room
Via A. Da Zara, 11 - Foggia

29 OCTOBER 2024

h. 09.30 - 13.00

PROF. JUAN J. GARCÍA-MACHADO

Distinguished Full Professor of Finance
Department of Financial Economics, Accounting and Operation Management
Faculty of Business Sciences and Tourism, University of Huelva, Spain



- **Welcome and Opening Address**
- **Main conceptual pillars of PLS-SEM**
- **Analysis of Mediation Models using SmartPLS4**

For additional info, contact Prof. Antonio Corvino and Prof. Marco Papa



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