

ERASMUS BLENDED INTENSIVE PROGRAMME
UNVEILING THE FUTURE TOWARDS SUSTAINABLE GREEN DIGITAL TRANSITION

DAILY PROGRAMME OF THE ACTIVITIES:

DAY 1: June 3rd

19:00 – Chiostro dei Cappuccini - Museo Civico Petrone

Welcome drink and speeches:

- Municipality of Vieste, Deputy of the Major for Culture Dott. Grazia Maria Starace
- Head of the Department of Social Sciences
- Coordinator of the BIP Prof. Elisabetta Mafrolla

19:30 Guided tour by the Prof. Salvatore Patete to the Archaeology of Gargano and to the Civic Museum Petrone

Free dinner

DAY 2: June 4th

9:00 – Conference Venue at Hotel I Melograni

Roundtable and student's discussion:

"Washing or cleansing? The real impact of Knowledge Management beyond the human-digital twins for responsiveness and innovativeness into the social and sustainable business"

Prof. Manlio del Giudice (online) *Editor in Chief Journal of Knowledge Management*

Prof. Armando Papa – University of Salerno

Prof. Valentina Cillo – Pegaso Digital University

Prof. Rosa Palladino – IUL University

10:30-12:30 Coffee Break

"Sustainable as Google: inside and outside business strategies"

Dott. Alessandro Spreccacenero – Head of gTech Ads

Google Italy

"Contemporary Personal Consumption Trends and Issues Related to Green Digital Transition" Prof. Kamilė Taujanskaitė – Gediminas Tech University

12:30-13:00 Buffet lunch

“The gender gap in PhD entrepreneurship: Why balancing employment in academia really matters”

Prof. Alessandro Muscio – University of Foggia

“Google projects for gender parity: *I am remarkable* and *In your shoes*”

Dott. Alessandro Spreccacenero – Head of gTech Ads - Google Italy

18:00 Visit to the Castel of Vieste and walk in the old town

19:30 Buffet dinner at Rocca sul Mare and Yoga activity at sunset

DAY 3: June 5th

9:00 – Conference Venue at Hotel I Melograni

An overview of European Sustainability Reporting Standards

Prof. Maria Del Mar Miras Rodriguez – University of Sevilla

The Consultants’ perspective on Sustainability Accounting:

Roundtable by PWC/E&Y/BDO/DELOITTE

10:30-11:00

“A shut mouth catches no flies? - A critical analysis of selective disclosure in sustainability reporting”

Prof Sophia Schwoy – University of Muenster

“Taxation and digital transition: A critical analysis”

Dr. Maria Francesca Ricci – Italian Revenue Agency

13:00-14:00 Buffet lunch

“Criticalities about the introduction of sustainability in Business Education”

Prof. Simone Pizzi -University of Salento

Prof. Susan Smith (online) – University College London

Prof. Elisabetta Mafrolla – University of Foggia

18:00 Sustainable ancient fishing at Trabucco Santa Croce

Dinner at your hotel

DAY 4: June 6th

Early wake up!

6:00 Bus to Monte Sant’Angelo

8:30 Guided walk by Dr. Matteo Falcone to the UNESCO heritage town and visit of the Angel’s Holy Cave

11:00 Headquarters of Gargano National Park

Welcome speech by Prof. Pasquale Pazienza and by the Director of Gargano National Park

“Economic Policies for Biodiversity: Research Projects by the University of Foggia”

Prof. Caterina de Lucia

“The botanist point of view of digital transition and sustainable development”

Prof. Elisabetta Mafrolla interviews (online) Prof. Adrian Möhl (Berna, Botanik Garten, Switzerland) and Dr. Nicholas Küffer (Botanik Reisen NPO)

13:00 Walk to the Angels’ Wood and brownbag lunch

15:30 bus back to Vieste

Dinner at your hotel

DAY 5: June 7th

Early wake-up! 5:15 Yoga activity at sunrise on beach of San Lorenzo

7:00 Breakfast at Baia degli Aranci (pick up your brown bag for the lunch)

8:00 Saint Mary’s Path Walk to the Northern Coast (9km on sand and rocks)

11:00 Visit to La Salata Archeologic Heritage

Brown-Bag Lunch

12:30 Shuttle bus to the Umbra Forest and walk in the UNESCO beechwood

15:00 Shuttle bus back to Vieste

18:00 Dinner at Ristorante al Duomo (old town)

20:00 Goodbye Celebration:

- Certificates Awards
- Final speeches by Prof. Antonio Corvino (PhD and Ms Coordinator of the Department of Social Sciences-UniFG) and Prof. Carmela Robustella (Dean of the Department of Social Sciences-UniFG)
- *Classic Music Concert at Sala San Giovanni*
by the students of the Music High School
Maestro Angelo Saverio de Magistris (Director)
Maestra Michela Ivana Tanzi (Presenter)