

Prof. Leif Atle Beisland

University of Agder



Leif Atle Beisland is professor of financial analysis at the School of Business and Law at the University of Agder. He holds a Ph.d. in capital market based accounting research. In addition to his accounting research, Beisland has published extensive research on microfinance, in particular on issues in performance measurement and corporate governance. Beisland's teaching focuses primarily on business valuation.

Prof. Rossella Canestrino



Rossella Canestrino, PhD, is Associate Professor at Parthenope University of Naples, Italy, where she teaches Business Ethics and CSR, and Digital Marketing. Her research interests include Knowledge Management, Social Innovation, Entrepreneurship, and Business Ethics. Within these areas, she specifically studies how ethical climate, along with values and beliefs, influences companies' likelihood to engage in entrepreneurial activities and adopt socially responsible practices. She is a member of the European Business Ethics Network (EBEN) and serves as an Associate Editor for the *Journal of Knowledge Economy*, the *Journal of Innovation and Entrepreneurship*, and the *Journal of Sustainable Entrepreneurship and Corporate Social Responsibility*.

Prof. Antonio Corvino



Prof. Antonio Corvino co-chairs the Erasmus BIP. He is a Full Professor in Corporate Strategy and Business Sustainability at the University of Foggia, Italy, Department of Social Sciences. His research fields are focused on Corporate Strategy, Business Sustainability, Integrated Reporting, Social Accounting and Accountability, Entrepreneurship, and Private Equity. He has published in several journals, such as *Business Strategy and the Environment*, *Journal of Environmental Management*, *Journal of Cleaner Production*, *Journal of Intellectual Capital*, *Meditari Accountancy Research* and *Corporate Social Responsibility and Environmental Management*. Currently, he is a member of the Italian Business Administration Academy (AIDEA), the European Institute for Advanced Studies in Management, the Environmental, Ecological, Extinction Accounting, Governance and Economics Research Group (Cardiff Business School, UK), the Centre for Social & Environmental Accounting Research (University of St. Andrews, UK), the <IR> Academic Network (London, UK), and the British Accounting and Finance Association, Special Interest Group on Corporate Governance (UK).

Prof. Giuseppe Gaballo



Giuseppe Gaballo is a researcher in General Sociology at the University of Foggia, Italy. He is currently a professor of Fundamentals of Sociology and Participatory Methods and Techniques in Social Research. His research focus is on the legislation and business practices concerning the green economy in the industrial agriculture sector. He is developing processes of organizational knowledge that may improve business performance management for small enterprises, in accordance with the environmental, social and governance criteria set out by the European Union. He is currently exploring corporate citizenship through an empirical study in collaboration with different Italian universities.

Dr. Marika Intenza



Marika Intenza is a Research Fellow in Business Administration at the University of Pisa and a lecturer at the University of Foggia. She received her Ph.D. in Economics, Culture, and Environment on February 29, 2024, after a visiting research period at the Centre for Business in Society (CBiS) of Coventry University (UK). Her research focuses on Entrepreneurial Ecosystems, Regional Development, ESG, Disclosure and Performance, and CSR. She has presented her research findings at international and national conferences such as EURAM, EIASM, SIDREA, and AIDEA. Moreover, she is a member of the Editorial Advisory Board for the Journal of Enterprising Communities.

Prof. Karen Maas



Prof. dr. Karen Maas is endowed professor of Accounting and Sustainability at the Open University of Heerlen and Academic Director of Impact Centre Erasmus (ICE) at the Erasmus University Rotterdam.

As an economist Karen conducts research in the areas of sustainability, impact strategies, and impact investing. Karen worked with many profit, non-profit and financial organizations to measure, thrive and manage their impact. Karen is a supervisory board member of various organizations. She is also a member of the Sustainable Finance Lab and the Sustainable Pension Investment Lab. Her work has been published in many books, scientific journals and newspapers.

Prof. Elisabetta Mafrolla



Prof. Elisabetta Mafrolla is Associate Professor of Accounting at the Department of Social Sciences, University of Foggia, where she co-chairs the Erasmus BIP in *Accounting for Sustainability*. She has held visiting research fellowships and teaching positions at several prestigious institutions, including the London School of Economics (UK), Linnaeus University (Sweden), University of Vaasa (Finland), University of Agder (Norway), and the Münster Institute of Accounting and Taxation (Germany). Her research focuses on the intended and unintended effects of accounting policy and decision-making, including tax accounting, managerial accounting, public sector accounting, and sustainability accounting. Her work has appeared in leading journals in different fields of research, such as the *Journal of Accounting and Public Policy*, *Local Government Studies*, *Journal of Family Business Strategy*, and *Sustainability Accounting, Management and Policy Journal*.

Prof. Pierpaolo Magliocca



Pierpaolo Magliocca is Associate Professor at the University of Foggia. He is a member of the editorial boards of several international journals. His research interests focus on service management, knowledge, social innovation and social enterprise, ecosystems, and innovation. He is the scientific coordinator for the Project “The hospitality experience quality in long-term care organizations: innovative pathways for value co-creation” PRIN-PNRR 2022; for the international research project “Virtual youth business hubs international network”: Project funded by Erasmus+ 2021-KA2; for the research project “Digital revolution and teaching methods”, and for the research project “Medical tourism: managerial and legal dynamics”, University of Foggia.

Prof. María del Mar Miras-Rodríguez



María del Mar Miras-Rodríguez is Associate Professor of Accounting at University of Seville. She obtained her PhD in Strategic Management and International Business at the University of Seville (Spain) in 2014. Her main research topics are Corporate Social Responsibility and Corporate Governance. Currently, she is focused on research on Sustainability disclosure. She has participated in three national research projects and two regional ones. She has more than twenty publications, and the majority are published in journals with a high impact factor, such as Corporate Social Responsibility and Environmental Management, Business Strategy and the Environment, Journal of Cleaner Production, Journal of Management and Governance, among others. She was recognised with two 6-year periods of high-quality research by the Spanish Government (2010-2021). She is assisting the Spanish Accounting Standard Setter regarding Sustainability Reporting.

Prof. Alessandro Muscio



Alessandro Muscio is a Full Professor of Applied Economics at the University of Foggia (Italy). His research interests lie in regional innovation policy, the economics of science, and university–industry collaboration. He employs a broad range of research methodologies, from quantitative analysis to qualitative approaches, including national surveys and case study research.

Previously, Alessandro served as a Science and Technology Policy Specialist at the UK office of Technopolis Group. He is currently a board member of the European Future Innovation System (EFIS) Centre in Brussels. Over the years, he has led and contributed to numerous studies on research and innovation policy for the European Commission and national government agencies.

Prof. Christiane Pott



Dr. Christiane Pott is a distinguished German professor of International Accounting and Auditing at TU Dortmund University. She holds a doctorate (summa cum laude) and postdoctoral qualification from the University of Münster. Her international academic background includes research stays at USC and LSE. She has received numerous research grants and awards, and actively contributes to scientific committees, editorial boards, and academic governance. Her prolific publication record covers auditing, sustainability, and financial reporting. She is also a frequent speaker at international conferences and a reviewer for top accounting journals.

Prof. Edgardo Sica



Edgardo Sica is Associate Professor of Economics at the Department of Social Sciences (DiSS), University of Foggia, where he teaches both Microeconomics and Macroeconomics. He holds a PhD in Technology and Innovation Management from the SPRU (University of Sussex - UK). He has taught at various Italian and international institutions, including LUISS, Sapienza University of Rome, and Gdansk University of Technology. His research activity focuses on sustainability transitions, economic development, and innovation. He is actively involved in national and international research projects and contributes as editor, reviewer, and advisor within several academic and institutional networks.

Prof. Gianfranco Siciliano



Dr. Gianfranco Siciliano is affiliated with the Department of Accounting & Finance at China-Europe International Business School as Assistant Professor since April 2019. In his role, he teaches a range of courses including financial statement analysis, financial accounting, fraud and forensic accounting, and investment trends focusing on China.

His research interests primarily revolve around the properties and economic impacts of accounting information and standards, especially in international contexts. He also explores topics related to corporate governance, family businesses, and the luxury industry. Dr. Siciliano is an accomplished case writer, delving into recent investment trends between China and Europe, as well as the luxury sector. His contributions to academia have been recognized through various awards, including the CEIBS 2021 Power of One Service Excellence Award, the 2021 EFMD Case Competition Award, and the Bocconi University 2017 Teaching Award.

Before joining CEIBS, Dr. Siciliano served as an Assistant Professor at Bocconi University. His professional background includes working at the Internal Audit Department of Philips International

NV in Eindhoven, the Netherlands, and at several accounting firms in Milan and Parma, Italy. He earned his doctorate and a degree in Business Administration from the University of Parma, Italy and his Ph.D. in Accounting from Duke University (USA).

Being a native of Italy, Prof. Siciliano brings a unique perspective to his teaching and research. His current Chinese academic affiliation and his deep understanding of both Italian and Swiss cultures enriches the Erasmus BIP Programme, allowing participants to gain insights from multiple cultural lens.

Prof. Susan Smith



Dr Susan Smith, PFHEA, NTF is Deputy Director (Student Experience) and a Professor of Accounting at UCL School of Management. Susan is the founder of the Accounting Streams project alongside Professor Richard Murphy (University of Sheffield) and Jenni Rose (University of Manchester). The project seeks to innovate the accounting curriculum by developing a digital-first open-access text and supporting resources. It's first publication, Principles of Accounting is suitable for introductory accounting courses. (www.accounting-streams.org) Susan is currently the Chair of the Consultative Committee of Accountancy Bodies (CCAB) Ethics Committee is a member of the ICAEW Education and Training Board.

Prof. Christoph Watrin