

FULL CONTENT OF THE PROGRAMME:

Monday 9th June 2025

Welcome greetings

Prof. Elisabetta Mafrolla (Bip coordinator)

Prof Caterina De Lucia (Erasmus Deputy Dean at University of Foggia)

Tuesday 10th June 2025

Prof. Gianfranco Siciliano - China Europe International Business School

Eponymy, Reputation, and ESG Reporting in Private Family Firms

Prof. Caterina De Lucia – University of Foggia

Insights from the monitoring of some socio-economic activities in the Marine Protected Area of Tremiti Islands

Prof. Maria Del Mar Miras Rodriguez – Sevilla University

Last updates in Sustainability Reporting in the EU

Prof. Karen Maas – Erasmus University Rotterdam

The role of integrated reporting: from purpose to impact

Prof. Pierpaolo Magliocca, Prof. Giuseppe Gaballo and Prof Elisabetta Mafrolla – University of Foggia

Business Game on Sustainability Reporting

Wednesday 11th June 2025

Prof. Susan Smith – University College of London

Embedding sustainability into the curriculum

Prof. Alessandro Muscio – University of Foggia

Will the use of AI lead to significant skilling or deskilling of academics? Results from a large-scale survey

Prof. Corvino and Dr. Intenza – University of Foggia

Innovation and regional growth in strategic low technology sectors in the advanced economy context: Does entrepreneurial innovation ecosystem matter?

Prof. Gianfranco Siciliano – China Europe International Business School

The Geopolitics of Sustainability. Western and Eastern perspectives

Prof. Pizzi - Salento University

European corporations' response to the Omnibus Package

Mafrolla, Smith, Beisland, Maas, Siciliano, Sica, Muscio –

Roundtable on Sustainability Reporting by PhD Students – Poster Activity

Thursday 12th June 2025

Trip to Tremiti Islands – Free time for non-participants (packed lunch)

Friday 13th June 2025

Prof. Edgardo Sica and Dr. Vincenzo D'Atteo – University of Foggia

Sustainability Game: Truth or Greenwash? Uncovering Misinformation in Sustainability Networks

Prof. Rossella Canestrino – Parthenope University of Naples

Social entrepreneurship and digitalization: toward the emergence of Digital Social Enterprises

Prof. Leif Atle Beisland – University of Agder

Performance measurement in social enterprises – the case of microfinance

Mafrolla – Magliocca – Sica – Beisland

Students' Final Presentation, Certificate Awards and Music Dinner