

GENDER GAPS IN INNOVATION AND ENTREPRENEURSHIP: EVIDENCE, MECHANISMS, AND POLICY RESPONSE

28 JANUARY 2026, DEPARTMENT OF SOCIAL SCIENCES, UNIVERSITY OF FOGGIA

WORKSHOP PROGRAMME



Photo by ThisisEngineering on Unsplash

Final event of the PRIN project
“Women’s inclusion in innovation and entrepreneurship”
(Prot. 2022TX2T3Y)

-
- **09:00 – Welcome Address Alessandro Muscio:** *"Wellbeing in Academia"*
-

SESSION 1 | Gender Dynamics in Academia

- **09:30 – Giuseppina Testa:** *"Time Allocation and Research Productivity: Evidence from Italian Academics"*
- **10:00 – Belen Rodriguez:** *"Gender Differences in Female Entrepreneurship: The Role of the Family"*
- **10:30 – Francesca A. Lisi, Angela Martiradonna:** *"A Dynamical Model for Assessing Gender Inequality in Academic Careers"*

11:00 – Coffee Break

SESSION 2 | Entrepreneurship and Innovation

- **11:30 – Daniela Bolzani:** *"CEO Dual Leadership and Diverse Boards: Board Composition and Startup Performance"*
- **12:00 – Alessandro Montanaro:** *"Drivers of the Circular Economy: Investigating Gender Differences in Corporate Motivations"*
- **12:30 – Lorna Treanor:** *"Supporting Inclusive Growth: Internationalisation and Women-led SMEs"*

13:00 – Lunch Break

SESSION 3 | Doctoral Workshop: Paper Development

- **14:00 – Nadia Perveen:** *"Does Job Satisfaction impact positively to the Entrepreneurial Engagement in Female Academics in Italy?"*
 - **14:30 – Maria Dulcet:** *"Rethinking Gender-Lens Investing in Africa: Market Gaps, Financial Instruments, and Structural Misalignment"*
 - **15:00 – Chipiliro Miyanga:** *"Gender Gaps in Climate Finance: Evidence from Global, Sub-Saharan, and Malawian Contexts (2019–2025)"*
-

15:30 – Concluding Remarks

VENUE & LOGISTICS

Location: University of Foggia

Department of Social Sciences

Via Alberto Da Zara, 11 – 71121 Foggia (FG)

How to reach the Venue from Foggia Train Station:

- **On Foot (Recommended):** The Department is approximately a 12–15 minute walk from the station (approx. 1 km).
- **By Bus:** Local ATAF bus lines (e.g., Line 1, 7, or 12) from the station square.
- **By Taxi:** Taxis are available directly outside the station entrance.

SCIENTIFIC COMMITTEE

- **Daniela Bolzani** – Alma Mater Studiorum - University of Bologna (Italy)
- **Alessandro Muscio** – University of Foggia (Italy)
- **Giuseppina Testa** – University of Foggia (Italy)
- **Giovanna Vallanti** – LUISS University (Italy)

ORGANISING COMMITTEE & CONTACTS

- **Alessandro Muscio** – University of Foggia (Italy)
- **Federica Salvatore** – PhD Student, University of Foggia (Italy)
- **Giuseppina Testa** – University of Foggia (Italy)

For further information, please contact:

- **Federica Salvatore** PhD Student (DISS) - University of Foggia, Email: federica.salvatore@unifg.it